

Digital Circulation Instructions

www.homebusinessmag.com/digital-circulation-instructions-display-advertisers

Home Business Magazine provides both Print and Digital Circulation. Most all of the Digital Circulation is processed internally by Home Business Magazine. This includes the Digital Edition itself, E-Readers, Tablets, iPad/iiPhone App, HBM Mobile Phone, Smart Phone, RSS feed, Facebook, and Twitter.

Here are the simple instructions for Display Advertisers for the

remaining digital circulation items that come FREE with a display Ad in HBM:



Video Embedded in a Display Ad in the Digital Editions:

Advertiser can email a link to the You Tube of their video. HBM will perform the conversion and embed the video into the Display Ad.

TOP BUSINESSES Listing (www.homebusinessmag.com/top-biz-list):

Advertiser email to HBM a 250 character max write-up and 125X125 (or square) image.

EXPO Business Listing and E-Classified (<http://expo.homebusinessmag.com>):

Advertiser log in and add a Listing and E-Classified. Use the Promotional Code of "List-Show" and "Class-Diamond" to add a Showcase Listing and Diamond Level E-Classified. For the Business Listing, provide a complete description and include a VIDEO, image and a photo gallery. Further instructions are provided after log in.

125X125 Banner Ad:

Use the image provided for the TOP BIZ Listing, or submit a different image. Provide a URL website for the link to the banner ad.

This is ALL an advertiser has to do! Digital circulation is easy.