

## Home Business Magazine

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### **Print Display Advertising DIGITAL & INTERNET CIRCULATIONS**

**A Print Display Ad in Home Business Magazine is only the start of advertising value. All display ads receive the following Digital & Internet Circulations:**

<b>Premium:</b>	<b>Benefit:</b>	<b>Website for Information:</b>
Digital Edition Circulation	All Print Advertisements delivered intact to Digital Edition Readers.	<a href="http://www.homebusinessmag.com/digital-edition-magazine">www.homebusinessmag.com/digital-edition-magazine</a>
EXPO	Showcase Listing (Video/Images) & E-Classified	<a href="http://www.expo.homebusinessmag.com">www.expo.homebusinessmag.com</a>
iPad Circulation	Display Ads delivered intact through HBM's custom iPad APP	<a href="http://www.homebusinessmag.com/digital-internet-circulation-print-magazine">www.homebusinessmag.com/digital-internet-circulation-print-magazine</a>
Amazon Kindle Circulation	Display Advertisers inserted in Special Kindle Supplement	<a href="http://www.amazon.com/Kindle">www.amazon.com/Kindle</a> (Click Magazines)
TOP BIZ List	Display Ads listed in TOP BIZ list	<a href="http://www.homebusinessmag.com/top-biz-list">www.homebusinessmag.com/top-biz-list</a>
Facebook Listing	TOP BIZ list of Display Ads posted on HBM's Facebook page (Link)	<a href="http://www.facebook.com">www.facebook.com</a> (enter "Home Business Magazine" in search box)
Twitter Circulation	Display Ads distributed to Twitter followers via TOP BIZ list Tweets	<a href="http://twitter.com/homebusinessmag">http://twitter.com/homebusinessmag</a>
HBM Mobile Web	Display Ads delivered to HBM's mobile website via TOP BIZ feed	<a href="http://homebusinessmag.prohost.mobi/preview">http://homebusinessmag.prohost.mobi/preview</a>
iPhone Circulation	All Display Ads delivered intact through HBM's custom iPhone APP	<a href="http://www.homebusinessmag.com/digital-internet-circulation-print-magazine">www.homebusinessmag.com/digital-internet-circulation-print-magazine</a>
Banner Ad (Standard)	Increase response at HBM Online and the HBM EXPO	<a href="http://www.homebusinessmag.com/internet-premiums-print-display-advertisers">www.homebusinessmag.com/internet-premiums-print-display-advertisers</a>
RSS Feed Syndication	All Display Ads distributed via RSS Feed of the TOP BIZ List	<a href="http://www.homebusinessmag.com/rss-feeds">www.homebusinessmag.com/rss-feeds</a>

**The following Digital & Digital Premiums can be added to a Display Ad Contract:**

<b>Premium:</b>	<b>Benefit:</b>	<b>Website for Information:</b>
Banner Ad (additional Banner Ad Size)	Increase response at HBM Online and the HBM Online EXPO	<a href="http://www.homebusinessmag.com/internet-premiums-print-display-advertisers">www.homebusinessmag.com/internet-premiums-print-display-advertisers</a>
Video/Audio Enhance to Ad in Digital Edition	Increase response from Print Ad in Digital Edition	<a href="http://www.homebusinessmag.com/digital-edition-magazine">www.homebusinessmag.com/digital-edition-magazine</a>
Facebook Link	Link direct from HBM's Facebook page to your Website or Facebook.	<a href="http://www.facebook.com">www.facebook.com</a> (enter "Home Business Magazine" in search box and then click "Link")
E-Newsletter Sponsored Text Link	Expand Ad reach to HBM's E-Newsletter Email Subscriber Base	<a href="http://www.homebusinessmag.com/e-newsletter-advertising">www.homebusinessmag.com/e-newsletter-advertising</a>
Resource Channel Sponsorship	Banner Ad Sponsorship for one of HBM Online's content channels.	<a href="http://www.homebusinessmag.com/resource-channel-sponsorship">www.homebusinessmag.com/resource-channel-sponsorship</a>
Article Sponsorship	Banner Ad Sponsorship of articles in a Resource Channel	<a href="http://www.homebusinessmag.com/article-sponsorship">www.homebusinessmag.com/article-sponsorship</a>
Sponsored Text Link	Custom text link ad within an article	<a href="http://www.homebusinessmag.com/sponsored-links">www.homebusinessmag.com/sponsored-links</a>
Create mobile website	Mobile Web presence and receive HBM mobile leads	<a href="http://www.homebusinessmag.com/create-your-mobile-device-website">www.homebusinessmag.com/create-your-mobile-device-website</a>
Video Ad	Custom Video advertising at website and HBM EXPO	<a href="http://www.homebusinessmag.com/video-ads">www.homebusinessmag.com/video-ads</a>